



UCAM
UNIVERSIDAD
CATÓLICA DE MURCIA



Double Degree with Universidad Católica San Antonio de Murcia (UCAM)

Master's degree program in Business Administration

Universidad Católica San Antonio de Murcia (Spain), established in 1996, it's a private catholic university. It aims to provide an **integral formation** to its students, in terms of not only academic knowledge but also human values by: means of subjects, volunteering projects, meetings, congresses, and workshops. UCAM's teaching method is based on **personalized attention**, with a reduced number of students per class and a personal tutor assigned to each student. UCAM has a special environment, both culturally and historically. Its main campus is located around the XVIII century Jerónimos Monastery (a National Monument) where infrastructures, labs, and research rooms provide UCAM's students with **excellent facilities where they can** combine theoretical knowledge with practical implementation.

UCAM is known as the **University of Sports**. It is the only European university with a professional basketball team in the first national league (ACB League Spain).

Murcia is the **7th largest city** in Spain. As the region's capital, Murcia has a very good infrastructure and a well-developed transport system. Murcia is a safe city and it is easy to enjoy life there. Murcia is **well-connected** to many important cities around Spain and Europe through an excellent highway and railroad network as well as two international airports

Website: <https://www.ucam.edu/>

Overview

The Double degree program results from a cooperation between Università Europea di Roma (Italy) and Universidad Católica San Antonio de Murcia (Spain). It is a 2nd cycle degree program (Laurea Magistrale) in Business Administration.

The program permits the student to attend the 2nd year of the master's degree at UCAM. As a result, the student will be granted two degrees:

- ❖ Master's degree in Management of Innovation: Consulting (LM-56), from Università Europea di Roma
- ❖ Master's degree in Business Administration (MBA) from Universidad Católica San Antonio de Murcia

The program is structured as follows:

- ❖ The first year is carried out at Università Europea di Roma
- ❖ The second year is carried out at the Universidad Católica San Antonio de Murcia

Participating in this program the student will earn two degrees in less time than what would be necessary to complete the two programs separately.

Admission

In the moment of the subscription on the master's degree in management of innovation, the student can decide to take part in the double degree program at UCAM.

Tuition Fees

Students enrolled in the double degree program will pay a year tuition fee to Università Europea di Roma of 7200€ for each year.

Contacts

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Study Plan

1st Curriculum

UER Management of innovation: consulting	CFU
Human resource Management	8
Management skills	6
Financing innovation and entrepreneurship	6
Economics and ethics	6
Market law and regulation – EU innovation policy	8
History of innovation and economic growth	8
Applied econometrics	8
Monetary Policy	8
Total	58

2nd Curriculum

UCAM master's in business administration	CFU
Socioeconomic and legal environment	5
Accounting and Finance	5
Marketing and Marketing Management	5
Business Strategy	8
Human Resources Management and Management skills	7
Financial Management and Business Organization	15
Business Internships	6
Master Project	9
Total	60

