

**Market Law and Regulation**  
**EU Innovation Policy**

*Valeria Falce*

**Year:** First year

**Semester:** II Semester

**Scientific sector:** IUS/05

**Credits:** 10

**Total hours:** 90 hours

**OBJECTIVES**

The Course is intended to provide students with an in-depth and up-to-date knowledge of European Integration and EU innovation Policy and Regulation. Having successfully completed the Course, students will be able to show a critical approach and knowledge of substantive issues in innovation policy and competition law with particular focus on EU Integration and a Single Innovation Market for Europe.

**TEACHING PROGRAM**

The Course is divided in three Modules, each one exploring a crucial area of European integration studies.

*I Module: Innovation Union and EU innovation policy*

- Innovation in Europe: scoreboard, performance and indicators
- The Lisbon strategy
- The Europe 2020 growth strategy and the Innovation Union

*II Module: Single Market for Intellectual Property Rights*

- The modernisation of Copyright and related rights
- Trademark and related rights package
- European Patent with unitary effect and the Trade secrets Directive

*III Module: EU Integration and a Single Innovation market*

- The principle of territoriality
- The principle of exhaustion and parallel imports
- European knowledge market for patents and licensing

Seminar and lecture series on “Advanced studies on the intersection between Intellectual Property and competition law ” together with a Workshop on “Innovation value and innovation management” complete the Course.

**Modes of course:**

**Examination methods: oral**

**Student Reception: before or after the lesson, or on request by email**

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### **RECOMMENDED TEXTS**

A list with recommended and additional readings will be provided in addition to:

- V. Falce, G. Ghidini, G. Olivieri, *Informazione e Big Data tra innovazione e concorrenza*, Giuffrè, 2018 (Chapters in English)
- V. Falce, G. Colangelo, *Concorrenza e comportamenti escludenti nei mercati dell'innovazione*, Il Mulino, Bologna, 2017 (Chapters in English)
- F. Ghezzi, G. Olivieri, *Diritto Antitrust*, Giappichelli, Torino, 2013.